

**DELAWARE COUNTY AGRICULTURAL SOCIETY**  
**BOARD OF DIRECTOR'S MEETING**  
**August 19, 2008**

**Attendance:** Hal Clase, Chip Hastings, Dan Huffman, Don Howard, Larry Moreland, John O'Brien, Sheldon Ross, Boots Sheets, Colleen Smith, Jim Stimmel, Phil Terry, Chip Thomson, Tom Thomson, Diane Winters, Don Wolf, Tim Wood, Tom Wright; Ex-Officio's: Laryssa Hook, Carolyn Riggle, Jay Scott, Harold Wolford

The minutes from the July meeting were reviewed and amended to add Hal Clase to the attendance. Chip Thomson moved the minutes be accepted as amended. Colleen Smith seconded the motion. Motion carried.

**Administration Committee:** Colleen Smith explained additional contracts needed for the fair. They included:

**Mobile Mini** – the 3 mobile trailers we use should be for \$1,678.

**Contract Cleaners** - \$26,757.94                      PortaClean      \$10,276

**PA Electric**                      \$6,500 will be due the 1<sup>st</sup> week of the fair  
\$25 an hour for pre-fair and fair week – 13 days total  
It is expected to be below the cost of the 2007 fair

**Scioto Services** -              \$ 12,225

**OSTPA Tractor Pull** - after sponsorship funds, \$ 5,000 from motor sports budget

**Sherry Fisher** -              To cover advertising and marketing-will be paid 10% of  
purchased advertising services

Dan Huffman explained the interview process for the 5 electrical contractors interviewed. Colleen Smith moved these contracts be accepted and Diana Winters seconded the motion. Motion Carried.

**Executive Committee:** Chip Hastings presented and explained the “go to” list prepared for the 2008 fair. Each area has a primary and a secondary contact. The list will be handed out at the Sept. 2<sup>nd</sup> meeting.

**Ag/Exhibits:** Don Howard announced the committee had met several times. The open show entries are due in by 5pm on August 22<sup>nd</sup>. August 29<sup>th</sup> is the final date with a \$ 30 late fee.

**Community Affairs:** The volunteer work days were a success with 736 man hours being logged for a cost of 156 – 1 day passes. Several areas were painted and stained and generally cleaned up. Areas that were worked on are on the website with before and after pictures.

There will be a promotion for the fair included on the First Friday's program in downtown Delaware on Sept. 5<sup>th</sup>, from 5pm – 9pm. The area on the south side of City Hall will include entertainment by a Dixieland band. Board members are requested to sign up to help man the area.

The fair will open at 10am on Sept. 13<sup>th</sup>. John O'Brien explained the flag display that will run from the Euclid Gate to the Jr. Fair flagpole. The honor guard will be present to help with the opening.

**Hospitality:** Chip Hastings reported the Tailgate Party on Sept. 13<sup>th</sup> is ready and Maggie Lay is collecting items for the auction. Each director will receive 2 tickets to the event. Let the fair office know if more are needed.

Sept. 12 is a meet and greet for local Chambers of Commerce, Board Members and Sponsors. The vent will be held in the Jugette barn with the Clydesdales. Attendance is by reservation only.

The fair week entertainment schedule, including all Junior Fair and Open Show events, are just about complete. Sept. 14<sup>th</sup>, Sunday night, is a Rockin' on the Hill event sponsored by Final Stop Auto. Three local bands will bring the entertainment.

The alcohol sales group has their volunteers lined up. Jay Scott reported that even with the 200' x 66' tent for Pavilion Hill, there still is not enough room for everyone to sit down. Hoggy's is ready to handle Wednesday and Thursday on the Hill.

Phil Terry indicated orders have started coming in for the Tack Shack. The Dispatch has started advertising for the new tent. Northstar Concessions will provide the food for the group in the 65' x 65' tent.

**Technology:** Don Howard reported software updates are needed for the electric sign at the 23 entrance. Conversations have been held with the City regarding fair activities. Harold Wolford recommended that everyone should check out the website.

**Advertising:** Tim Wood announced that Sherry Fisher has been working double time setting up the advertising for the fair. Phil reported that she is emailing contracts to Phil. John O'Brien reported that she has been doing a good job on her coverage.

**Motorized Sports:** Tim Wood reported that there are currently 6 combines signed up for the combine derby and he is hoping for more. The track is 400 feet long and required 250 dump trucks of dirt.

**Maintenance:** Dan Huffman indicated that citations had been received from the city on some of the electrical wiring on property that is in the city limits. The concessionaire camping must be fixed this year. Citations on wiring have also been received on many of the horse barns. Many of the problems are related to abuses by the renters, which our contract does cover. As long as items are fixed before the fair, there will be no penalties with the citations. Our cost, just to put things back into compliance will run close to \$5,000. Phil Terry reported that Upper Sandusky is closing and there will be an influx of new stalls needed.

Dan Huffman also explained the wiring and plumbing for the BHS/Red Cross and Ag Hall of Fame buildings. The electric needs and placement of Event Scooters for the fair were discussed. The electric pole that was knocked down will be repaired by the new electrician.

**Planning and Development:** John O'Brien announced in-depth surveys will be taken during the fair by OWU students. Alice Simmons, from OWU, will handle the training and coordinating of the survey.

**Racing and Simulcast:** Tom Thomson reported that everything is ready to go. The governor has been invited. Phil Terry said the next futures opens on August 21<sup>st</sup>. Willie Koester will be presenting trophies and wants to help make it a million dollar purse. Tom White and Jay Wolf have been concentrating on local news with 2 releases a week and lots of magazine and press coverage.

**Security/Medical/Parking:** Colleen Smith and Phil Terry have met with the sheriff's office. Capt. Vance has worked to reduce the number of hours.

### **Special Events:**

**All Horse Parade:** Diana Winters reported that Rick Helwig and Brent Carson, representing the Bicentennial Committee, are the grand marshals for the parade. There are 170 units signed up for the parade.

**Mayors Breakfast:** Chip Thomson indicated that Dr. Glenn Brown will be the honoree and is a big guy so they are in need of a size 55 sports coats. Bow River is making the presentation rings. The flowers, food and people are all lined up. Jay Wolf and Tiffany Rankin are working on the event also. Chip Thomson requested one of the Clydesdale Horse be available for the breakfast. Phil Terry reported that they will also be at the Wednesday night pre-jug party. Colleen Smith reported that parking and lighting will be better for the event this year. John O'Brien reported that torpedo heaters are available from Jed's Rental for the Mayor's Breakfast.

**5-K Run:** John O'Brien indicated the finish line for the run is back at Hayes High School. Don Howard will work on getting the runners back to the grounds without interfering with the horse parade.

**Sponsorships:** Phil Terry reported that Dodge is not able to be back as a sponsor this year. A couple of other sponsorships are down. Two new sponsors are Centaur and Indiana Downs at \$ 5,000 each. Larcom and Mitchell have moved and upgraded their operations. He has a sponsorship agreement with them for a 10ft conditioner, valued at \$14,000, in exchange for tickets for 2 years. Phil Terry moved the agreement be accepted and Diana Winters seconded the motion. Motion carried. Connie Hoffman reported that fair sponsorships are down but are going well.

**Treasurer's Report:** Tom Wright reported that income is expected to be down 4% this year. Anticipated budget has been adjusted down by a minimum of 3%. Discussion followed. Phil Terry expects cash sponsorships to be down \$20-25,000. Tom Wright, Phil Terry and Don Wolf will meet at the bank to arrange the promissory note for \$237,000 for the fair. Dan Huffman moved that Chip Hastings and Phil Terry be authorized to sign the note and Colleen Smith seconded the motion. Motion carried.

Phil Terry has met with Dave Cannon and the Commissioners regarding a \$45,000 loan to be used toward building repairs. It will be repaid back at a rate of \$10,000 per year.

**New Business:** Phil Terry reported the overgrown bushes behind the stadium are gone and the wall has been painted. Office updates include hiring a part time bookkeeper, Sheila Hemans, and a temporary for the fair, Wendy Banks. Jennifer Hovda will help out until Phil and her need to move to the cabin.

There has been additional horse show damage to Barn 23. Discussion followed including adding more cement post around the barns.

A stage for the Sept. 20<sup>th</sup> finale has been rented from the City of Dublin. The city has waived the \$750 rental. Our cost will only be to have it delivered and picked up at \$900.

10 thousand coupons to Great Clips will be delivered for distribution at the gates. \$1 for every coupon used will be given to the Junior Fair Scholarship program.

Phil Terry moved to go into executive session to discuss a personnel matter. Colleen Smith seconded the motion. Motion carried.

The meeting reconvened to regular session with no action taken. Phil Terry moved and Tom Wright seconded to make Marsha Jumper the Office Manager. Motion carried.

Meeting adjourned. Next meeting is September 2<sup>nd</sup>, 2008.