

Delaware County Fair®

September 19-26, 2009

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We offer sponsorship packages customized to fit your company's needs. This year's fair will continue to evolve with more attractions and sponsorship opportunities. As always a work in process, new ideas and developments are presented on a daily basis, your input and suggestions are always welcomed. Please feel free to contact us with any ideas to help us make this the 'Best Fair in Ohio'.

Sponsorship Portfolio

The Delaware County Fair is a non-profit 501(c)(3) organization that is governed by a board that is made up of 18 elected Board Directors and supported by several ex-officio volunteers. This group of dedicated men and women put in countless hours of time and energy. The fair is made possible with business and community support and offers a great showcase for your business. Sponsorships help us to keep the costs down so that more people can attend and enjoy many of our free attractions that we are able to provide.

*The Delaware County Fair celebrates its 176th anniversary and as always it's the place to be in September. Delaware County's agricultural diversity is showcased in our premier fair, which continues to average over 150,000 visitors every year. Eight days of 'family friendly' fun including **live music and entertainment** and spectacular evenings of energy packed **motor sports**; demolition derbys, motor cross and the ever popular school bus races, are just a few of the events planned for this years fair. Our unique **harness racing program** fills the afternoons with a diverse crowd from all over the world, topped off with the 64th **Little Brown Jug**, held on September 24th. More than 1,000 volunteers every year put in countless hours to help our fair continue to provide the level of family entertainment and education that is expected and highly anticipated.*

Run for the Jug 5K

September 13th, 2009. This 4 year old event drew hundreds of participants last year. This year's race is showing signs of being the biggest one yet. Scheduled to leave the Fairgrounds prior to the All Horse Parade, the crowds that line the streets of Delaware enjoy the runners as they lead off the horse parade. Participants 12 and up will run for trophies that will be awarded on Jug Day. Signage opportunities on the people movers that follow up the runners are available as well as advertising in programs and flyers.

All Horse Parade

The pride of Delaware, **September 13th, 2009**, we get to boast about having one of the biggest and best '*All Horse Parades*' east of the Mississippi. Over 500 horses and horse drawn vehicles take over Delaware's streets to the thrill of thousands of spectators that line the city streets. You can participate in this great event by sponsoring a horse drawn vehicle. Imagine riding in the parade with *your* signage on *your* carriage and waving to all your friends that are watching with envy.

Day Sponsor

Why not have your own day at the fair where your company will be given special recognition. As a day sponsor you will be given '**King/Queen for the Day**' treatment with public announcements, signage on all gates, tickets to events, and other promotional opportunities that will be customized to your needs.

Opening Day Saturday, September 19th
Family Day Sunday, September 20th
Kids Day Monday, September 21st
Senior Citizens Day/Tuesday, September 22nd
Veterans & Military are honored on this day too!

39th Juliette Day Wednesday, September 23rd
64th Little Brown Jug Thursday, September 24th
(Your name here) Friday, September 25th
Family Entertainment Day Saturday, September 26th

We will be bringing back the fireworks and special entertainment for the close of the fair.

Buildings

The Delaware County Fairgrounds has more than forty buildings and landmarks, these buildings are highly visible and visited frequently by fair goers. They offer a great venue for posting your name and logo in well attended and traveled spots.

Signage

Marketing sites throughout the fairgrounds are available starting at \$15.00 a square foot.

New this year, *the stadium wall* has been exposed and will offer signage opportunities on the North side of the midway. This very visible area will be available for year round advertising. Its location will allow maximum exposure in a centralized location that will be seen by the thousands of visitors to the fairgrounds that attend the hundreds of activities that are held on the grounds throughout the year.

Motorized Events

Our motorplex course was such a shining star in our evening entertainment lineup that we have extended the schedule and added more events. Seven nights of action will thrill several thousand spectators with *Demolition Derbys, Motorcross, School Bus Races, Tractor Pulls and Rough Truck.*

Mayor's Breakfast

Held at the tent on Pavillon Hill, Wednesday, *September 23rd*, this event started in 1985, first honoring Henry C. 'Hank' Thomson. The honoree is chosen by a panel of national and international harness racing enthusiasts and officials. Have breakfast with city and county officials, watch the horses on the track for their early morning workout and meet famous owners and drivers of the industry's top harness horses. Sponsorship includes signage opportunities as well as program advertising, tickets to special events and more!

Ground Transportation

We provide a number of shuttle services for our fair guests, moving them to and from the parking lots. Service is also offered to and from designated locations for many of our entertainment venues. We utilize trams, four to eight passenger golf carts, as well as handicap accessible carts and people movers. Our drivers are experienced, friendly, and courteous. Your sign will be placed on these highly visible and mobile vehicles giving you week long exposure to appreciative fair visitors.

People Movers	\$1500
Trams.....	\$450
Golf Carts.....	\$300

Landscaping Program

This is a year round benefit. Signage is mounted on a post, bench, building or designated area. Delaware County Agricultural Society takes great pride in the appearance of our fairgrounds, Master Gardeners and "Adopt a Garden" volunteers work to keep our grounds maintained throughout the year.

Levels of Sponsorship include:

<i>Adopt an Area.....</i>	<i>\$250-\$1000</i>
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Main Gate, Office, Winners Circle, and Log Cabin are a few areas available if your company would like a specific area, please ask.

Levels of Sponsorship:

<i>Mum.....</i>	<i>\$50</i>
<i>Rose.....</i>	<i>\$100</i>
<i>Oak</i>	<i>\$250</i>
<i>Bench.....</i>	<i>\$350</i>

Closing Day, Saturday, September 26th

We are planning special events to celebrate the end of our fair. A car show, chili cook-off, fireworks display, and a day of family oriented entertainment. The Grand Finale, Concert and a bigger and better fireworks display will end this years' 2009 fair with a really "big bang". Many opportunities will be available for sponsors to get involved.