

DELAWARE COUNTY AGRICULTURAL SOCIETY
BOARD MEETING
JANUARY 20, 2015

ATTENDANCE

Present – Jackie Colflesh, Dan Huffman, Don Howard, Brad Jolliff, Joe McLead, Larry Moreland, Al Myers, Pat Paykoff, Loren Pool, Frank Reinhard, Carolyn Riggle, Tom Roll, P.J. Terry, Chip Thomson, T. Thomson, Diane Winters, Harold Wolford, Tom Wright and D.J. Young

Absent – Aaron Roll and Colleen Smith

Ex-Officio – Laryssa Hook present

General Manager – Bill Lowe present

GUESTS

Randy DeVault, Vic Vining Mike Schnell, Carolyn Slone, Rex DeVault and Chris McCurdy

PUBLIC COMMENTS

Guest Vic Vining addressed the board regarding the simulcast percentage the fair receives from entities that take the signal and the wisdom of broadcasting the Jug race on CBS Sports Network for free. Racing Director, Tom Wright, addressed the questions as follows: the simulcast percentage at 3% is the standard for the industry and an attempt to increase the percentage in 2014 was met with stern resistance and was dropped. The telecast of the Jug was paid for entirely with sponsorship dollars and that thought was that the telecast could expose the race and the unique atmosphere to some potential new customers.

MINUTES

Frank Reinhard moved and Carolyn Riggle seconded the minutes of the December 16th board meeting be approved as printed. The motion carried.

PRESIDENTS REPORT

Chip Thomson discussed the recent Ohio Fair Managers Association convention held in Columbus, January 8th thru 11th.

GENERAL MANAGERS REPORT

Bill Lowe presented to the board a schedule for board meetings thru December 2015. Lowe discussed a rent proposal for the Blooded Horse Sale Company thru the year 2024. Don Howard reminded the board that it had some years ago voted that any contract beyond 3 years would have to be approved by the board. After a

short discussion, Lowe was instructed to further negotiate with the Sale Company and bring it back to the board. Lowe discussed his negotiations with Alpha Industries in 2013 so that the board was aware of rates and restrictions involved as the result of a related discussion during the December board meeting. Lowe discussed rain insurance and its costs and the subject was referred to the Executive Committee for further action. Lowe then asked the board for its ideas on admission and ticket prices for the 2015 fair. The discussion that followed centered around increasing the time that Jug Day general admission of \$15 would be charged before being lowered to \$5. The next topic was the potential of tearing a section of the stadium down that is not being used or ultimately tearing down the whole stadium and replacing it with some other type of structure. Don Howard moved and Tom Roll seconded that the County Engineer be asked to look at the stadium and its stability before any decision is made regarding partially or totally tearing any or all of the stadium down as well as leaving it as is for 2015. The motion carried. P.J. Terry moved and Loren Pool seconded that fair admission and reserved seat ticket prices be maintained at the 2014 price level. The motion carried. Frank Reinhard moved and Joe McLead seconded that general admission prices to the grandstand be maintained at the 2014 price level. Don Howard moved and Jackie Colflesh seconded that the general admission price on Jug Day be extended from 2PM to 5PM when it would then go back to \$5. The motion carried. Don Howard moved and Harold Wolford seconded the price of weekly passes be maintained at \$32. The motion carried. It was decided to put off until February to decide the prices for tickets for the Hospitality Tents.

TREASURERS REPORT

Dan Huffman presented the report. He passed out an Accounts Payable Aging report and an Accounts Receivable Aging report and a Balance Sheet and went over the data contained therein. Harold Wolford moved and Joe McLead seconded the report be approved. The motion carried. Huffman then discussed the resolution to be presented to Delaware County Bank confirming the signatories for the various checking accounts.

PERSONNEL COMMITTEE

Brad Jolliff reported . He discussed the committee's recent meeting regarding job descriptions for employees.

EXECUTIVE COMMITTEE

No report

FINANCE COMMITTEE

DJ Young reported there would be a committee meeting on February 12th at 6PM at his office.

AGRICULTURE COMMITTEE

No report

COMMUNICATIONS COMMITTEE

No report.

SECURITY COMMITTEE

No report

MOTOR SPORTS

FACILITY COMMITTEE

Pat Paykoff reported. He informed the board that Bruce Miley had donated a truck to the fairgrounds and it was being used to plow snow. Paykoff discussed meeting with Messer Construction Company about remodeling the Grandstand Women's Restroom.

RACING COMMITTEE

Tom Wright reported. He discussed the recent passing of Dr. John Mossbarger, the 2014 Wall of Fame Honoree. He informed the board of a financial agreement reached with John Green regarding an old debt owed to the fair. Wright also talked about the upcoming Ohio Harness Horsemen's Association banquet on January 24th.

HOSPITALITY COMMITTEE

No report

TECHNOLOGY COMMITTEE

P.J. Terry reported and talked about getting a quote from Bobby Oliver to update the fair web site with a new look. He also discussed the need to switch the fair's e-mail to another server and the need for new computers and scanners for the fair office and race office as the current equipment is antiquated.

OLD BUSINESS

Mike Schnell from radio station WDLR was introduced and he talked about the success of their sponsorship of the WDLR Stage in 2014 and how the station wants to do more in 2015 and their willingness to work with the fair in any way possible

to improve the fair and their coverage of the fair. President Thomson thanked them for their efforts.

There being no further business, Tom Wright moved and Joe McLead seconded the meeting be adjourned. The motion carried.

Chip Thomson, President

Bill Lowe, General Manager