



Delaware County Fair Program Ad Rates

COLOR AD RATES

Business Card Size	\$ 175
¼ Page	\$ 300
½ Page	\$ 450
Full Page	\$ 600
Full Page Back Cover	\$ 1,500
Full Page Inside Front Cover	\$ 1,250
Full Page Inside Back Cover	\$ 1,000

*All ads must be submitted in JPG format or camera ready art

*Absolute deadline for submission of ads is April 17, 2017

*Ads must be paid in full by May 1, 2017 to be included in the book

*Size of ad is as follows (width x height)

Business Card – 2 inches x 3 ½ inches

¼ page – 4 inches x 5 ¼ inches

½ page – 8 inches x 5 ¼ inches

Full page – 8 inches x 10 ½ inches

