



**FOR IMMEDIATE RELEASE**

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## **United Tote Company Announces New Tote Service Agreements with Little Brown Jug and North Dakota Horse Park**

**LOUISVILLE, KY. (July 15, 2016)** – United Tote, a leading worldwide supplier of pari-mutuel totalisator operations, systems and financial services, announced today that it has entered into new, long-term agreements with two race tracks; the Little Brown Jug and the North Dakota Horse Park. United Tote was originally founded in 1957 to service county racing fairs in Montana, and the addition of these new customers continue United Tote’s commitment to traditional fair meets, regional racing circuits and national special events.

### The Little Brown Jug

“To now operate the tote for the Little Brown Jug, an icon of US Harness Racing over the last century, really brings us full-circle,” said Vic Harrison, United Tote’s Senior Sales Director. “We are very proud that the Little Brown Jug has selected us as their future partner after 70 years with their previous tote provider.”

United Tote has already begun setting up for this year’s historic week-long meet at the Delaware, Ohio Fairgrounds that culminates with the Juggette and, the final leg of the Triple Crown of Pacing, the Little Brown Jug.

Tom Wright, President of the Little Brown Jug Society added, “We are extremely excited about upgrading our equipment and services to take us into the next century and eager to partner with United Tote for the sake of the fans; to give them an enhanced wagering experience when they come to the race track.”

“We can’t wait to begin our partnership with the Delaware County Agriculture Society and the historic Little Brown Jug,” said Nate Simon, President of United Tote. “Many of our management team began their careers in the standardbred world, are huge fans of the sport, and are bringing their passion for the tradition of the Jug to the table as we ramp up operations.”

### North Dakota Horse Park (aka “The Little Track on The Prairie”)

North Dakota Horse Park’s General Manager, Mike Schmitz, stated, “Partnering with United Tote has strengthened our live race meet offerings. Our patrons see these positive moves that we’re making; the buzz we’re creating here, and it generates real enthusiasm that results in increased and enhanced pari-mutuel wagering experiences here in Fargo.”

Nate Simon said, “We are happy to have earned this opportunity to work with Mike and his team. We share their commitment to the future of North Dakota racing and we are excited about being part of the track’s continued modernization.”

**ABOUT UNITED TOTE**

United Tote, wholly owned subsidiary of Churchill Downs Incorporated, is a leading supplier of totalisator systems, services and equipment, pari-mutuel settlement services, and technology that processes wagers and payouts, and is a provider of pari-mutuel tote services to racing operations such as leading racetracks Arlington Park, Churchill Downs, Keeneland, Canterbury Park and The Fairgrounds. United Tote designs, manufactures and operates pari-mutuel wagering systems for more than 150 racing companies and numerous OTB facilities in North America and around the world.

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